EarthFair 2017

Sunday, April 23, 2017 • Balboa Park

El Prado East – Area 2
Setup and Parking Instructions

General

All access to El Prado East – Area 2 will be from the south, entering the park at Presidents Way off Park Blvd., driving north through the park to the Plaza de Panama (in front of the Art Museum), and proceeding east on El Prado. After unloading, all exhibitors will continue east, turn left on Village Place, and park in the lots just north and south of Village Place before reaching Park Blvd.

Please try and transport all of your exhibit materials in one vehicle; fewer vehicles will make the entire process go much smoother.

Volunteers in each area can help you find your exhibit location. Our volunteers will be wearing natural-colored t-shirts with our "Solution Tree" logo; our volunteer managers will be wearing mint green t-shirts.

Some events the size of EarthFair take one or two days to load-in and setup exhibitors. We do it in 1 hour. This works well, if everyone observes these few simple rules.

Schedule Your Arrival Time

Each exhibitor will be able to pull up to their exhibit space to unload. To make sure that the space by your exhibit will be available we ask that you observe the following arrival schedule as closely as possible:

Exhibitors with EVEN numbered spaces: arrive at Area 2 between 7:50AM and 8:15AM.

Exhibitors with ODD numbered spaces: arrive at Area 2 between 8:15AM and 8:45AM.

(If you have two spaces, choose either time).

Be sure to arrive by 8:45AM, as the police will close the roads after that.

Load-in and Load-out

A map and detailed directions for load-in and parking are provided on the next page. Note that the load-out procedure is the same as load-in.

As always, The Police will not allow vehicular traffic in the park to resume until 90% of the visitors have dispersed. You may not be able to move your vehicle in to load up your exhibit materials until 5:30, 6:00, or later. It all depends on how long it takes for the visitors to leave.

Environmental Considerations

- **NEVER DRIVE YOUR CAR ONTO GRASS AREAS.**
- Red curbs mean no parking and this will be enforced by the police **(who will write tickets and tow vehicles)**. Unload quickly and move on to a long-term parking spot.
- We recommend that you bring a dolly or wagon to carry any heavy materials.
- **Never attach anything to any of the permanent Park fixtures: trees, signs, buildings, fences etc. Don't even lean anything up against one.**
- **Balboa Park is a non-smoking venue.**

Load-in and Parking – El Prado East – Area 2

The red line indicates your path of travel (see map on next page).

Enter the park by turning onto Presidents Way from Park Blvd (A).

Drive up the hill and turn right at the stop sign (B).

Drive into the Plaza de Panama (C).

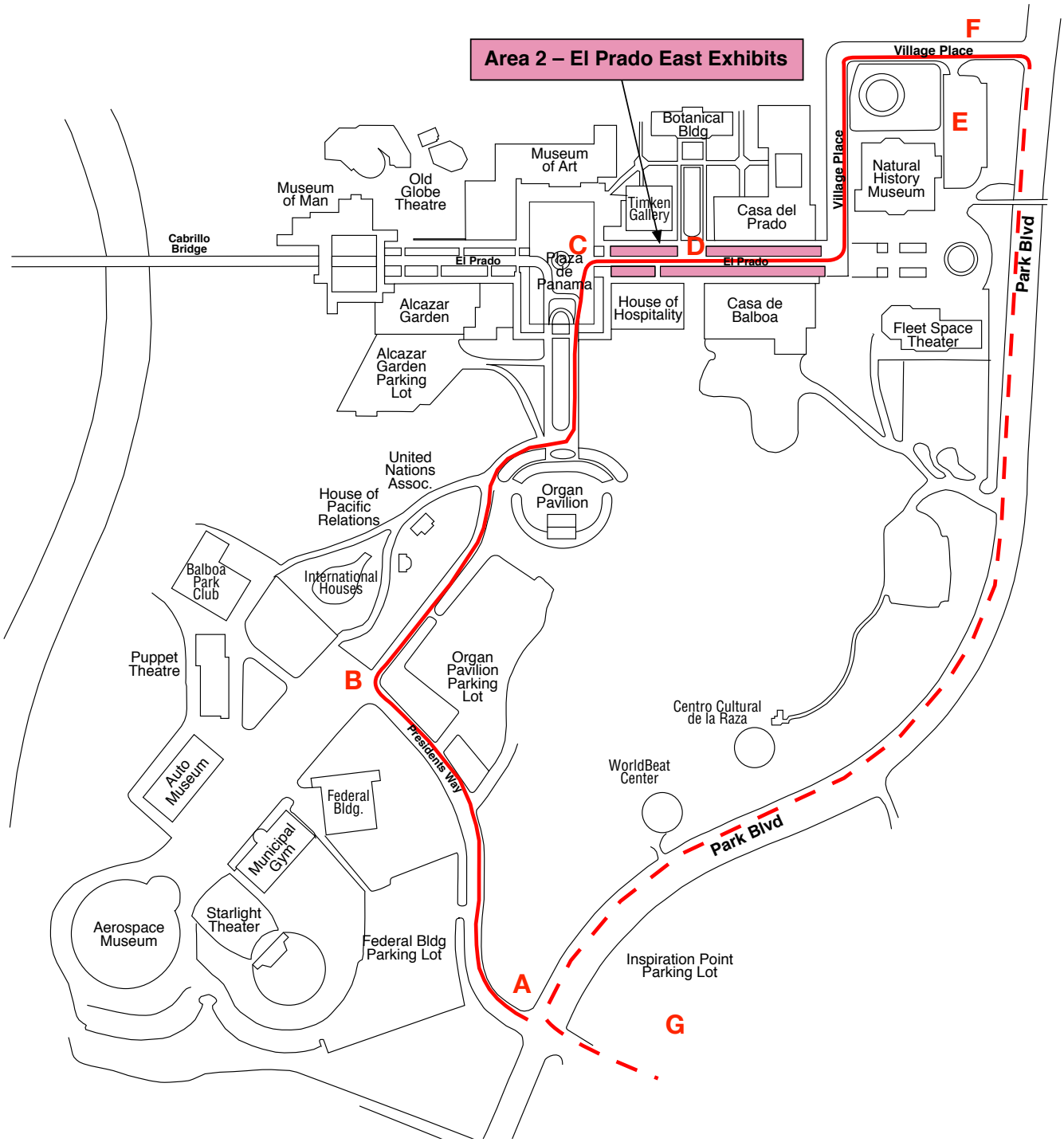
Turn right on El Prado to the Area 2 Exhibits (El Prado is one-way eastbound only).

If your exhibit space is on the north side (spaces 202 through 246), pull over and park by your space on the left side of the road (**D**). If your exhibit space is on the south side (spaces 250 through 292), pull over and park by your space on the right side of the road.

QUICKLY unload at your space. DO NOT stay parked there while you setup; unload and go park.

To exit, continue to the end of El Prado, and turn left on Village Place. You can turn left to park in the Carousel Lot (**F**), turn right into the lot behind the Natural History Museum (**E**), drive north on Park Blvd. and park in the San Diego Zoo lot, or drive south on Park Blvd and park in the Inspiration Point Lot (dashed red line).

Load-out

Follow the same one-way route as load-in to get to your exhibit.

Exit to Park Blvd. via Village Place.